OBJECTIF LUNE

Introducing PReS Connect, Objectif Lune's offering for High Volume Communications Management

Tailored to the high volume production output market, PReS Connect is a complete tool box for high speed creation and production of high volume of personalised business communications.

Montreal, May 21th, 2015 – Today marks the culmination of 4 years of business intelligence and research and development by Objectif Lune following the acquisition of PrintSoft. With PReS Connect, PrintSoft customers get long anticipated improvements with better UI, performance optimisation and powerful multichannel communication capabilities.

Printed business communications will remain a major communication channel for most businesses for the foreseeable future. But digital business communications are a required alternative to printing for today's businesses when communicating information to their customers and stakeholders. Companies need the same level of flexibility and performance when producing both.

Completely rebuild using modern technologies, PReS Connect focuses on simplifying the delivery of transactional documents through print, web and email by bridging the gap between systems, departments, and hardware.

Exciting new features:

- High volume output (up to 30,000 PPM)
- Ability to receive data and print jobs in any format (PDF, PostScript, PSL, AFP, XML, etc.)
- Mapping of data from any source into a unified data model
- Highly scalable performance with performance pack options
- Simplified wizards
- Automated processes designer with GUI
- Full automation capabilities
- Commingling
- Clustering
- Multichannel distribution (HTML, PDF, PCL, Postscript, AFP, IPDS, Text message, Fax, email)

Existing PReS customers can take advantage of a free trial period and benefit from a step-by-step migration process spanning multiple fail-safe stages and rely on Objectif Lune's support and care every step along the way.

For more information, visit pres.objectiflune.com

About Objectif Lune
Objectif Lune develops open, flexible and enjoyable software intended to free customers from their inflexible IT infrastructure. We offer solutions for the composition, multi-channel distribution, and management, of any personalised business document or customer

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communications, independent of hardware compatibility and with full automation capability.

For more information, visit www.objectiflune.com Follow Objectif Lune on Twitter: @objlune

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